



**SAN DIEGO
CHRISTIAN
COLLEGE**

San Diego Christian College (SDCC) Fundraising Priorities

As the college moves ahead with a renewed vigor, focus, and purpose, funding for the following strategic priorities will support our impactful mission for the next three years.

Academic Excellence – Reputation, quality and academic rigor are key factors that students (and parents) weigh when selecting, and staying at a school. Achieving and preserving academic excellence requires an ongoing evolution of courses and programs, skills, and opportunities as the needs of society and employers' change. Your support in this area is needed to fund:

- Course and program market demand analysis (\$63,700)
- Course and program development and assessment (\$50,000)
- Faculty and staff professional development and training (\$36,400)
- High-impact experiential learning opportunities such as
 - Capstone courses that integrate and apply all that students have learned
 - Collaborative learning assignments where students learn to work, solve problems, and sharpen their understanding by listening seriously to the insights of others, especially those with diverse backgrounds and life experiences (e.g., team-based assignments and writing, cooperative projects, and research)
 - Service learning which provides students with direct experience with issues they are studying in the curriculum and with ongoing efforts to analyze and solve problems in the community (e.g., students partner with businesses and organizations to develop social media programs, current information systems and more)
- Internships and student teaching placements (\$19,500)
- Student evaluation and testing (\$98,000)

Student Success – The decision to go to college is a bold commitment. A number one priority for every college is to do all they can to help each student thrive by supporting learning and personal growth objectives so students may achieve their ultimate goals. At SDCC, students succeed through proper guidance, emotional development, ethical grounding, persistence, self-discipline, learning how to work with others, developing critical and creative thinking skills and a mastery of professional skills. With student success crucial to both a student's and the college's continued success, support for the following is needed:

- Support enrollment by reducing the barriers to entry and continuation with
 - Scholarships (\$2,070,000)
 - Access to affordable housing (\$462,000)
 - Student on-campus employment opportunities (\$112,800)
- Support retention with
 - Dedicated course, program and career advising and roadmaps to success (\$219,300)
 - 24/7 online tutoring (\$16,500)
- Support student onboarding and engagement through
 - Orientations (\$35,700)
 - Program specialists (\$42,900)
 - Residence and campus life activities (\$85,600)
 - Student engagement and development opportunities (\$66,200)
 - Student recognition awards and contests (\$2,400)

Learning Resources Access – Adaptable, efficient, and sufficient learning resources support learning and can significantly increase student achievement by expanding reach and enhancing access to resources, collaboration, engagement, and communication. Investments in online and physical resources allows SDCC to operate with current equipment and technologies and provides substantial online resources and learning systems for our students including:

- Learning Management System designed to help learners, instructors and the institution achieve their goals by fostering collaboration, personalizing the learning experience, extending accessibility, and keeping learners engaged (\$86,000)
- Maintain institutional equipment and technology (e.g., servers, laptops, computers, projectors, access control systems, switches, wi-fi access points) (\$192,000)

- Library resources (online books, databases, and subscriptions) (\$355,000)
- New curriculum materials and textbooks (\$24,000)

Preserving and Promoting Christian Values – Honoring and guided by Christian values, SDCC challenges students, both inside and outside of the classroom, to enhance and grow their walk with Christ and live a life of worship through multiple engaging and interactive programs and opportunities. Your support for the initiatives below will allow students to become engaged citizens and to strengthen their values through:

- Community outreach activities such as SDCC's IMPACT Day of Service where the entire SDCC Community volunteers for a day of service in the local community (churches, food banks, other non-profits) (\$23,300)
- Missions' projects and trips (\$66,800)
- Spiritual life activities (day of prayer, weekly chapel services, dedicated pastoral staff) (\$20,700)
- Worship team events (bible studies, Truth in Purpose Conference) (\$20,200)

SDCC Fund – A key to surviving and thriving is having the flexibility and ability to respond to a wide range of challenges or opportunities in today's quickly evolving, increasingly externally mandated, and uncertain world. Contributing to the SDCC Fund provides important resources that allows SDCC's President to address areas of greatest need or priority such as the following:

- Strategic Initiatives (new opportunities, partnership development opportunities, start-up investments, strategic priorities, and operational assessments) (\$265,000)
- Contingency for Unanticipated Challenges and Unfunded Mandates (\$140,000)

To support San Diego Christian College's students, impactful mission, and strategic priorities, please...



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